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1944

FEB 8 - 1944

CARNATION
Rooted Cuttings
CHRYSANTHEMUM



BAUR-STEINKAMP & CO.
INDIANAPOLIS 8
INDIANA

TO OUR CUSTOMERS:

You no doubt will agree that the sale of flowers during the past year has been limited only by the supply and the quantity your staff could handle. With your reduced help some orders have more than likely not been filled with the promptness that you have always tried to maintain. We are in the same boat, and we hope that you will be patient as the majority of your customers have been with you.

The prices in this catalog are only slightly increased over last year in accordance with our belief that voluntary price ceilings now will place the florist industry in a more favorable light with the Government now and the buying public in the future.

We are making every effort to maintain the high quality of our stock and are prepared to reduce the quantity rather than ship inferior merchandise. This will be advantageous to us both in the future.

We thank you for the orders you have placed with us during the past, and we pledge ourselves to do our best in filling your orders during the coming year. Please help us by ordering early and being patient if the service is not quite "as usual".

BAUR-STEINKAMP & CO.

TERMS OF SALE

PRICES in this catalog are for the trade only. An additional 20% will be added on orders from private estates and others outside the trade. All prices are F.O.B. Indianapolis, Ind.

DISCOUNTS—We allow no cash discount. Special discounts on large quantities may be had upon application.

PAYMENT—Bills are due the first of the month following date of invoice unless special arrangement has been made.

SHIPMENTS will be forwarded by Railway Express (Transportation Charges Collect) unless otherwise instructed. This is the most economical and satisfactory method. Send both Postal and Express addresses if they are different.

CLAIMS on damaged stock must be made with the transportation company as our responsibility ceases upon delivery to them.

HEALTH CERTIFICATES signed by the State Entomologist are attached to every shipment. We are not in a Japanese Beetle area and are not required to issue any certificates.

WARRANTY—We give no warranty expressed or implied as to description, quality or productiveness of any plants, bulbs, or seeds we send out and we will not be in any way responsible for the crop. If the purchaser does not accept the goods on these terms, they must be returned at once.

ADDRESS ALL COMMUNICATIONS TO

BAUR-STEINKAMP & CO.

P. O. Station A

Indianapolis 8, Indiana

GREENHOUSE LOCATION—13 miles Northwest of the Monument Circle on State Road No. 29 in Hamilton County.

CARNATIONS

Rooted Cuttings

DELIVERY FROM DECEMBER TO APRIL

RATES—Less than 25 of one variety will be billed at the dozen rate; 25 of one variety will be billed at the 100 rate; 250 of one variety will be billed at the 1,000 rate.

PATENTED VARIETIES—We issue with each sale of a patented variety the privilege to propagate all that is wanted by the purchaser for his own use. This privilege is issued in writing on blanks signed by us and the purchaser. Without our signature on the blanks none of the plants can be reproduced in any manner by the purchaser under penalty of the U. S. Patent Law.

SECOND YEAR RATES—Purchasers of 100 or more cuttings of the varieties Pink Treasure, Rosalie and Seth Parker can purchase in subsequent seasons in lots of 500 at the rate of 8c per cutting for Pink Treasure and 10c per cutting for Rosalie and Seth Parker. This offer is made subject to availability of stock, all orders being filled in rotation as received.

WHITE VARIETIES

PATRICIAN—B. S. & Co. 1932. Our choice for quality white carnations. The flowers are large and the stem is strong and stiff the year around. Produces heavily from early fall until the following summer and makes bushy plants in the field.

\$1.50 per dozen, \$8.50 per 100, \$75.00 per 1000

OLIVETTE—The best of the white varieties introduced recently. The flowers are medium sized, very fragrant, full and well-formed and do not split. The stem is medium length and strong. It produces very heavily and keeps well. Makes good field-grown plants.

\$1.50 per dozen, \$8.50 per 100, \$75.00 per 1000

PURITAN—A very free-blooming variety with flowers of average size. Makes good field-grown plants and transplants readily. Cool temperature will increase the quality of this variety.

\$1.50 per dozen, \$7.00 per 100, \$65.00 per 1000

GARDENIA—Large and fragrant flowers that are adapted to corsages and other designing. Pure white and a good keeper.

\$1.50 per dozen, \$8.50 per 100, \$75.00 per 1000

PEACE—A new white variety similar to Patrician. The flowers are large and full and pure white. Propagates easily and grows well in the field during the summer.

\$2.00 per dozen, \$12.00 per 100, \$100.00 per 1000

CARNATIONS—(Continued)

LIGHT AND SALMON PINK

POLLYANNA (Patent No. 434) B. S. & Co., 1941. This variety is very close to being the "ideal carnation". The flowers are more than average size, a good Laddie salmon-flesh pink color, good keepers and do not split. The stems are stiff and medium length. It makes a sturdy growth and good plants in the field which transplant easily. Pollyanna is one of our best producers. We recommend it as a variety that is profitable to grow.

\$3.00 per dozen, \$15.00 per 100, \$125.00 per 1000

LIGHT PINK ABUNDANCE (Patent No. 56) B. S. & Co., 1934. A light pink sport of the well-known Pink Abundance. The flowers are average size and the stems are stiff. Produces very freely.

\$1.50 per dozen, \$8.50 per 100, \$75.00 per 1000

VIRGINIA—A widely-grown variety because of its free blooming habit and good keeping qualities. The flowers are a good shade of light pink and are average size. Many large growers grow great quantities of Virginia.

\$1.50 per dozen, \$8.50 per 100, \$75.00 per 1000

VIRGINIA HERCULES—A larger and more double flower than Virginia from which it sported. The growing habits, color and general appearance are the same but the larger flowers place Virginia Hercules in the quality class.

\$3.00 per dozen, \$15.00 per 100, \$125.00 per 1000

CHARM (Patent No. 344) A. Rasmussen & Son. A quality salmon-pink variety resembling Laddie in size but a little darker in color. It grows tall and has a very stiff stem. The plants grow well either in the field or planted indoors. Charm shows a close resemblance to Laddie except it is a good producer and is profitable to grow.

\$3.00 per dozen, \$20.00 per 100, \$150.00 per 1000

RED

TOM KNIPE (Patent No. 533) B. S. & Co., 1943. The new red introduced by us last season that is, from latest reports and the number of re-orders, really making good. The flowers are full and large and do not split the calyx. Propagates easily and makes good plants in the field during the summer. A heavy producer the year round. We look for Tom Knipe to be as widely grown as King Cardinal in time.

\$3.00 per dozen, \$20.00 per 100, \$150.00 per 1000

FIRE CHIEF (Patent No. 463) Phil. J. Goebel. The new red sport of King Cardinal. Fire Chief is identical to King Cardinal in growth and habits. The color is a little deeper than King Cardinal and the flower has 25% more petals, making it more valuable for shipping.

\$4.00 per dozen, \$20.00 per 100, \$150.00 per 1000

KING CARDINAL (Patent No. 148) B. S. & Co., 1936. This variety is the universal red carnation and is the model for varieties of all colors to be compared with. The bright scarlet color, strong stiff stem, freeness of blooming and rapid easy growth have made it the most widely grown variety in existence.

\$3.00 per dozen, \$12.00 per 100, \$100.00 per 1000

CARNATIONS—(Continued)

MEDIUM AND DARK PINK

DOROTHY NAPIER (Patent No. 544) Dorothy Napier. This variety has been grown for several years in England, Canada and on our range with excellent success. The color is a bright medium pink, nearly cerise that holds exceptionally well in warm weather. The flowers are large, very full and the calyx does not split. Dorothy Napier is easily propagated and makes good plants in the field and under glass during the summer. The production compares favorably with all varieties of this color and quality. We are pleased to offer this valuable variety to growers of quality carnations.

\$3.00 per dozen, \$20.00 per 100, \$150.00 per 1000

ROSALIE (Patent No. 319) B. S. & Co., 1939. The leader in the bright medium pink class. The flower is large and full and holds its color in the warm spring months. Makes good plants either in the field or when grown indoors and is a very heavy producer.

\$3.00 per dozen, \$20.00 per 100, \$150.00 per 1000

See the special rate for second year purchases.

PINK TREASURE (Patent No. 219) B. S. & Co., 1937. The quality pink variety grown by the larger growers. The color is a light medium pink and the flowers are large and full. Pink Treasure makes a heavy growth with strong, stiff stems.

\$3.00 per dozen, \$20.00 per 100, \$150.00 per 1000

See the special rate for second year purchases.

PINK ABUNDANCE—B. S. & Co., 1929. Pink Abundance was awarded the Marcellus Adams Patten medal for being the most valuable variety introduced during the period from 1926 to 1930. The flowers are medium pink and about average size and the variety produces very freely. It is still the favorite with many growers.

\$1.25 per dozen, \$7.00 per 100, \$65.00 per 1000

VIVIAN—A widely-grown bright medium pink variety that makes good flowers very early in the fall. Makes good plants in the field and produces heavily.

\$1.25 per dozen, \$7.00 per 100, \$65.00 per 1000

DERIGO—Dark, medium pink color with a large flower that does not split. Betty Lou crossed with a seedling from Pink Abundance is the parentage of Derigo. The stems are long and stiff and it is a good producer.

\$1.50 per dozen, \$8.50 per 100, \$75.00 per 1000

VIRGINIA ROSE—A rose pink sport of the light pink Virginia. Virginia Rose has a free continuous blooming habit and good keeping qualities like its parent.

\$1.50 per dozen, \$8.50 per 100, \$75.00 per 1000

CRIMSON AND PURPLE

SETH PARKER (Patent No. 372) B. S. & Co., 1940. A bright, crimson color with enough red to light up under artificial light instead of appearing black as most crimsons do. The flowers are large and keep well. It grows fast and produces long stiff stems. Can be grown successfully either in the field or indoors during the summer. We recommend Seth Parker very highly.

\$3.00 per dozen, \$20.00 per 100, \$150.00 per 1000

See the special rate for second year purchases

CARNATIONS—(Continued)

RIGOLETTO—This variety was developed by the Department of Agriculture at Washington, D. C. The flowers are dark red or crimson and are average size. The stems are strong and the growth is rapid. A very good variety for boutonnières.

\$1.50 per dozen, \$8.50 per 100, \$75.00 per 1000

POTENTATE—B. S. & Co., 1930. A deep crimson-purple variety that is grown in large quantity considering its novel color. The flowers are large and are good keepers. The stem is stiff and the growth is good.

\$1.25 per dozen, \$7.00 per 100, \$65.00 per 1000

BEUERLEIN'S CRIMSON—A new crimson variety similar to Woburn in color and size. A very free producer.

\$1.50 per dozen, \$8.50 per 100, \$75.00 per 1000

YELLOW

YELLOW GOLD (Patent No. 274) B. S. & Co., 1938. A clear yellow color and more than average size flowers borne on stiff stems. The best yellow variety available.

\$2.00 per dozen, \$12.00 per 100, \$100.00 per 1000

VARIEGATED AND NOVELTY

CHIEF KOKOMO (Patent No. 35) B. S. & Co., 1934. Chief Kokomo played a large role in bringing the carnation to its present popularity. The pink markings on the yellow background awakened both the florists and the public to the novel colors and combinations that carnations possess. The flowers are larger than average and the stems are stiff. The plants grow fast either inside or in the field and are heavy producers. This variety remains good during the hot weather. Chief Kokomo is grown in greater quantity than any other novelty.

\$2.00 per dozen, \$12.00 per 100, \$100.00 per 1000

OPAL (Patent No. 69) B. S. & Co., 1936. For exquisite corsages and designs Opal is unsurpassed. The reddish-purple markings on the edges of the white petals give a very dainty effect. The flowers are average size and the variety is a good producer.

\$2.00 per dozen, \$12.00 per 100, \$100.00 per 1000

LENORA—B. S. & Co., 1934. A white variegated with pink pencil markings. The flowers are average size and the variety is a good producer. The retail grower will find it very valuable.

\$1.50 per dozen, \$8.50 per 100, \$75.00 per 1000

BARBARA BRIGHAM—This variety is a sport of Golden Wonder and is orange with pink penciling. It is a very attractive novelty. The flowers are more than average size and the variety produces well.

\$1.50 per dozen, \$8.50 per 100, \$75.00 per 1000

CHRYSANTHEMUMS

Rooted Cuttings

*A Selected List of the Best Varieties for Each Blooming Period
Delivery from April to July*

Listed in Order of Date of Flowering

PRICES

75c per dozen, \$4.00 per 100, \$35.00 per 1000 except where noted.

Dozen rate applies to less than 25 of one variety.

25 to 250 of one variety billed at the 100 rate.

250 or more of one variety billed at the 1000 rate.

If order totals 1000 cuttings—25 of one variety will be billed at the 1000 rate.

LARGE-FLOWERING COMMERCIAL VARIETIES

WHITE

QUAKER MAID—B. S. & Co., 1927. One of the earliest white varieties. Best on bud taken about August 25th. Blooms early in October.

SILVER SHEEN—One of the best early white varieties that is also very satisfactory to shade with black cloth. Grows to medium height and matures in mid-October.

WHITE CHIEF—B. S. & Co., 1930. Pure white round bloom on a good stiff stem. Grows three feet from June planting. Can be shaded successfully. Take terminal bud.

AMBASSADOR—B. S. & Co., 1931. One of the most widely grown of the early white varieties. Fine quality blooms may be had from September 15th to late October by shading and growing normally in several lots. Take terminal bud.

ALBATROSS—B. S. & Co., 1939. Pure white to follow Ambassador blooming October 25th. The flower is large in size and full to the center. Grows five feet from June planting and has perfect stem and foliage. Fine for shading and blooms just ahead of Ambassador when shaded but follows that variety when grown normally. Take terminal bud.

SNOW WHITE—B. S. & Co., 1924. One of the best for early November. The blooms are incurved, large and white as snow in color. Grows four feet from June planting. Take terminal bud.

INDIANAPOLIS WHITE—A pure white sport of the well-known Indianapolis Pink. The stem and foliage are excellent and the flower is large and incurved. Excellent for shading. Take terminal bud.

CHRYSANTHEMUMS—LARGE FLOWERING—(Continued)

MONUMENT—B. S. & Co., 1924. A top-notch commercial that is a regular winner at fall exhibitions. Grows five feet from mid-June planting. Take terminal bud.

MARKETEER—B. S. & Co., 1938. The ideal commercial variety. The flowers are pure white, round and come practically 100% perfect. The stem is very stiff and the foliage is ideal. Marketeer does not lose its round shape when grown more than one to a plant. Excellent for shading. Blooms November 15th and later. Take terminal bud.

WHITE DISTINCTION—B. S. & Co., 1931. A white sport of the well-known pink variety, Distinction. Identical in every respect except color. Follows Monument in bloom. Take terminal bud.

ANTARCTIC—B. S. & Co., 1941. One of the newer late varieties that come into bloom after the midseason glut has passed. Blooms November 20th and later. The flower is pure white, round and is good commercial size. Grows five feet from late June planting, making it valuable to the grower who cannot plant until the bedding season is past. Take terminal bud.

CHATTANOOGA —
Large pure white
for late November.
A favorite for
Thanksgiving.
Take terminal bud.

DECEMBER GLORY
—Large pure white
maturing in De-
cember. Take ter-
minal bud.



December White

FRIGIDA—B. S. & Co., 1941. A new white for December. The flowers are large and come practically 100% perfect. Grows four to five feet from June planting. Take terminal bud.

DECEMBER WHITE—B. S. & Co., 1942. Clear white, first quality blooms for December. The flowers are large, incurved and carried on strong stems. Holds good on the plant and after being cut. Grows five feet from July 1st planting. Take terminal bud.

\$2.50 per dozen, \$12.00 per 100, \$100.00 per 1000

CHRYSANTHEMUMS—LARGE FLOWERING—(Continued)

YELLOW

GOLD LODGE—B. S. & Co., 1927. The earliest large flowering yellow and a good one for both cut flowers and pot culture. Take the bud about August 25th and cut the first week in October or shade it and cut any time after September 1st. Take terminal bud when shading.

CELESTRA—B. S. & Co., 1929. A round compact flower that follows Gold Lodge in bloom. Very good for shading. Take last crown bud for best flowers. Blooms normally about October 10th.

COMET—B. S. & Co., 1940. A very intense golden yellow blooming October 15th when good mums are in demand. Grows to four feet from June planting. Stiff stem and excellent foliage. Take terminal bud. Very fine for shading.

YELLOW AMBASSADOR—Sport from Ambassador and equally valuable for either shading or to grow normally. Grow it along the same as the white.

BUTTERBALL—B. S. & C., 1943. An excellent early clear yellow blooming Oct. 20th. The flowers are incurved with good substance and handle very well. Grows to about four feet from June planting with stiff stems and good foliage. Keeps very well. A real commercial variety to be grown in place of the Yellow Ambassador. Take terminal bud.

\$2.50 per doz.

\$12.00 per 100

\$100.00 per 1000



Butterball

GOLDEN GLORY—B. S. & Co., 1922. One of our first introductions but still considered one of the best yellows for blooming around November 1st. Grows four feet from June planting. Take terminal bud.

BLAZING GOLD—B. S. & Co., 1939. An intense golden yellow variety that is one of the best for shading. The flower is globular in form and the stem and foliage are ideal. Grows five feet from June planting and blooms in September under shade and normally about the first of November. Take terminal bud.

CHRYSANTHEMUMS—LARGE FLOWERING—(Continued)

GOOD NEWS—One of the favorites for early November. Sport of Detroit News and like its parent shades exceptionally well. The flower is globular and very solid. Take terminal bud.

SMITH'S SUPERLATIVE—Bright golden yellow for early November. Large flowers. Take terminal bud.

PENROD—Medium-sized Pernet yellow. Good substance and incurved form. Will produce up to three very uniform blooms per plant. Blooms November 10th.

\$1.25 per dozen, \$6.00 per 100, \$55.00 per 1000

FRIENDLY RIVAL—Valued for its wonderful deep golden yellow color, good size of bloom and deep green foliage. Blooms November 10th to 20th from terminal bud.

YELLOW MONUMENT—Yellow sport of Monument and identical in all other respects. The ideal commercial type. Large flowers that handle well. Take terminal bud.

JUBILEE—B. S. & Co., 1939. This variety is at the top of the commercial yellows for mid-November cutting. The blooms are of large size and perfect incurved form. The color is a clear Bonnaillon yellow. It grows to four feet from June planting and has a rigid stem and perfect foliage. Excellent for shading, comes in the first week in October and normally November 15th. Take terminal bud in all cases.

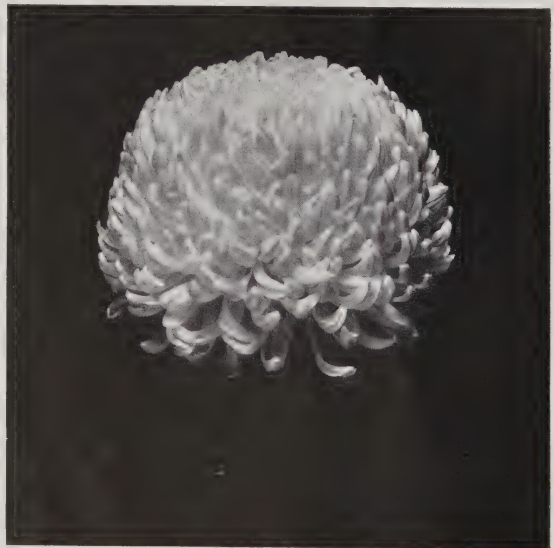
NELLIE T. ROSS—Large, bright yellow flower for Thanksgiving cutting and later.

GLORIA—B. S. & Co., 1942. A fine late commercial yellow blooming just right for Thanksgiving cutting November 25th. Incurved bloom of large size and good substance. Good stem and foliage. Grows four feet from June planting. Take terminal bud.

\$1.25 per dozen

\$6.00 per 100

\$50.00 per 1000



Gloria

CHRYSANTHEMUMS—LARGE FLOWERING—(Continued)

RELIANCE

1944

Introduction

A new yellow mum for Thanksgiving blooming Nov. 20th. The flowers are incurved, very solid and handle well. Stiff straight stem. Grows to four feet from July 1st planting. Take terminal bud.

\$5.00 per dozen

\$7.50 for 25

\$12.50 for 50

\$20.00 per 100

\$150.00 per 1000



Reliance

GOLDEN PEARSON—B. S. & Co., 1931. Bright golden sport of Gladys Pearson. One of the favorites for Thanksgiving. Take terminal bud.

YELLOW CHATTANOOGA—Light yellow sport of the white Chattanooga.

METEORE—B. S. & Co., 1941. Large round bloom on good stem with good foliage. We recommend this variety as a late yellow to bloom during mid-December. Holds well on the plant and is very solid. Take terminal bud.

\$1.25 per dozen, \$6.00 per 100, \$50.00 per 1000

PINK

EARLY OCTOBER—B. S. & Co., 1942. An early pink of midseason quality. Blooms October 4th. Resembles October Rose in size and color. Grows five feet from June planting. Early October has filled the need for a good early pink.

\$2.50 per dozen, \$12.00 per 100, \$100.00 per 1000

LUSTRE—B. S. & Co., 1928. Plant early in June to produce a strong plant. Bud taken in late August will give large flower in early October but terminal bud gives best color and is a week later.

PINK CHIEF—B. S. & Co., 1932. Blooms the middle of October from terminal bud and late June planting.

MILADY—B. S. & Co., 1941. An unusual shade of color bordering more on the true pink. A very pleasing shade. The form is a loose incurve with good size and on a fine stem with good foliage. Grows five feet from June planting and blooms October 25th. Take terminal bud.

CHRYSANTHEMUMS—LARGE FLOWERING—(Continued)

JUSTRITE—B. S. & Co., 1929. Round solid bloom of good size and fine texture. Good commercial lavender pink. Take terminal bud.

ROSABELLA—B. S. & Co., 1940. A very excellent medium early pink blooming in late October and holding into early November. The color is a good shade of pink that holds well. The growth is very rigid and the foliage is good. Grows to five feet from June planting. Take terminal bud.

ROSY MORN—B. S. & Co., 1943. A new incurved pink resembling Indianapolis Pink in color and blooming in late October. The insides of the petals are a deep rich pink and the reverses are a light lavender, making it very attractive. Solid flower that does not shatter easily. Stiff stem and clean medium sized foliage. Grows easily and attains a height of four feet from June planting. Take terminal bud.

\$2.50 per dozen
\$12.00 per 100
\$100.00 per 1000



Rosy Morn

OLD ROSE—B. S. & Co., 1931. One of the best pink varieties for shading. Good size and fine substance. Does not lose its color in shading. Blooms normally about November 1st.

ROSEUM—B. S. & Co., 1941. A bright deep pink color that does not fade with age. The flower is large, and incurved and has a good stem and foliage. Won the C. S. A. medal in 1939. Blooms November 1st. Take terminal bud.

INDIANAPOLIS PINK—B. S. & Co., 1938. One of the best varieties we have ever introduced. We have both a bronze and a white sport that are equally good. They may be found on other pages of this catalog. The flower is incurved and solid. The outer surfaces of the petals are light lavender and the insides are darker. Blooms the second week in November. Very good for shading to come in late in September. Take the terminal bud. An ideal commercial.

CHRYSANTHEMUMS—LARGE FLOWERING—(Continued)

ARISTOCRAT

1944

Introduction

A new pink mum to bloom November 20th and hold for Thanksgiving. The color is a good orchid pink with deeper pink on the reverse of the petals. Incurved flowers, stiff stems and glossy medium-sized foliage. Grows to four feet from July 1st planting. Take terminal bud.

\$5.00 per dozen

\$7.50 for 25

\$12.50 for 50

\$20.00 per 100

\$150.00 per 1000



Aristocrat

DISTINCTION—B. S. & Co., 1925. An excellent variety to fill in between the mid-November varieties and the Thanksgiving varieties. Large incurved bloom of clear bright pink. Take terminal bud.

THANKSGIVING PINK—B. S. & Co., 1921. Our best late pink for both cut flower and pot culture. Large blooms, good deep pink color and fine substance. Blooms Thanksgiving and later. Take terminal bud.

PETER JOHN—A light pink sport of Thanksgiving Pink. Has all the merits of the parent variety and a very pleasing lighter pink color bordering on the true pink. Take terminal bud.

HELEN FRICK—One of the oldest varieties still being grown. Incurved bloom of lavender pink color. Should be planted in early June and flowered from terminal bud. Blooms late in November.

BRONZE

INDIANOLA—B. S. & Co., 1928. Plant early in June to secure good height. Crown bud taken in late August will bloom early in October. Terminal bud gives better color and blooms ten days later. Both are good.

GOLDEN BRONZE—B. S. & Co., 1930. Large spreading flower with fine golden bronze color. Plant late in June or early July. Does well under shade. Take terminal bud.

CHRYSANTHEMUMS—LARGE FLOWERING—(Continued)

WAHOO — B. S. & Co., 1943. A good clear bronze color, stiff stem and easy growth blooming Oct. 24th. Blooms first in the line of four good bronzes to keep a good supply until mid-November.

\$2.50 per dozen

\$12.00 per 100

\$100.00 per 1000



Wahoo

MONGOL—B. S. & Co., 1942. A fine golden bronze color resembling Detroit News except that the flower builds higher in the center. Matures just ahead of Detroit News. Ideal growth with stiff stem and foliage.

\$1.25 per dozen, \$6.00 per 100, \$50.00 per 1000

DETROIT NEWS—One of the best and most widely grown bronze varieties. Very good for shading. Good bronze color, incurved bloom and fine texture. Take terminal bud.

INDIANAPOLIS BRONZE—B. S. & Co., 1940. The bronze sport of Indianapolis Pink. Good bronze color to follow Detroit News and keep the supply of bronze continuous. Solid flower with good stem and foliage. Good for shading to come in late in September. Grows five feet from June planting. Take terminal bud.

BRONZE GEM—B. S. & Co., 1937. Incurved bronze for November 20th. Plant fairly early to get strong growth and bloom from terminal bud.

GOLDEN OAK—B. S. & Co., 1938. A golden bronze variety for Thanksgiving. The color is intensified by artificial light. A vigorous growing commercial with a stiff stem and round flower. Has displaced Gladys Pearson with us. Take terminal bud.

CHRYSANTHEMUMS—LARGE FLOWERING—(Continued)

GLADYS PEARSON—Large incurved bloom on good stem. Grown extensively for Thanksgiving Day. Take terminal bud.

BRONZE FRICK—A sport of Helen Frick. The color is a copper bronze that is very attractive. One of the best bronzes for late November and December.

MONITOR — B. S. & Co., 1943. A late bronze maturing November 28th. The insides of the petals are deep reddish bronze with golden reverses. The flowers are incurved and very solid. Reaches a height of five feet from late planting. Very high percentage of perfect flowers. Take terminal bud.

\$2.50 per dozen

\$12.00 per 100

\$100.00 per 1000



Monitor

EXHIBITION VARIETIES

HARVEST MOON—Very large yellow blooming in late October. Strong stem. Can be shaded very successfully. Take the last crown or terminal bud.
\$.25 each, \$2.50 per dozen, \$15.00 per 100.

STANDARD VARIETIES—\$1.00 per dozen, \$8.00 per 100.

Rita Mitchell—bronze
Louise Pockett—white
Yellow Pockett—yellow

A. Koch—buff
Mrs. H. W. Firestone—bronze.
Vermont—pink

Mrs. Uffinger—red
Nerissa—pink
Wm. Turner—white
Thos. Pockett—pink
Dr. Inglis—plum
Pink Turner—pink
Yellow Turner—yellow

CHRYSANTHEMUMS

POMPON VARIETIES

Rooted Cuttings

Price Schedule on Page 6

LISTED IN ORDER OF DATE OF FLOWERING

WHITE

EARLIWHITE—B. S. & Co., 1934. Our earliest white and a good variety for shading.

SILVER BELLS—B. S. & Co., 1937. Follows Earliwhite blooming October 15th. Round pure white flower about the size of Nuggets. Good for shading.

SNOWCLOUD—B. S. & Co., 1933. A pure white flower resembling Nuggets in form but larger. Makes good sprays and gives a heavy yield. Good for shading.

WHITE PEARL—B. S. & Co., 1940. The flowers are pure white and about two inches in diameter. A very heavy producer blooming Oct. 25th.

ARCADIA—Clear white pompon about 1½ inches in diameter, blooming October 28th.

SEAGULL—B. S. & Co., 1932. Resembles White Doty but has a more open spray. Blooms in late October and is good for shading.

WHITE DOTY—White sport of Lilian Doty. Fine for disbudding. Blooms early in November.

WHITE CAPS—B. S. & Co., 1925. Pure white medium sized bloom. Good spray. Blooms early in November.

ILLINI SNOWFLAKE—A clear white pompon about the size of Bobby (1½"-2") blooming the middle of November.

BOBBY—Round white flower produced on good sprays and is a heavy yielder. One of the best for November 15th to 20th.

PEARL—A large white globular shaped pompon. Blooms November 20th and resembles Chicago Pearl.

PRISCILLA—B. S. & Co., 1943. Late white pompon blooming November 25th. The flowers are two inches in diameter, ball shaped and clear white. The spray is compact and rigid. Deep green foliage. Heavy producer. A much needed late white pompon.

\$2.50 per dozen, \$12.00 per 100, \$100.00 per 1000

YULETIDE—Grown extensively for late November and December. Pure white flowers in fine sprays. Strong grower.

ROYAL QUEEN—Round pure white flower. Blooms in December and can be held for Christmas and later.

SNOW—A stiff grower with white flowers 2 inches in diameter. Blooms late in December for Christmas.

CHRYSANTHEMUMS—POMPONS—(Continued)

YELLOW

IMPROVED RODELL—The earliest yellow pompon. The flowers are about 1½" in diameter and light lemon yellow in color. Blooms Oct. 18th.

YELLOW HAMMER—B. S. & Co., 1942. Bright golden yellow pompon blooming ahead of Golden Spray. Blooms are the size of Yellow Dot—1½" to 2". Grows to medium height and produces heavily, making good sprays. A good variety to shade with black cloth.

\$2.50 per dozen, \$12.00 per 100, \$100.00 per 1000

GOLD COAST

1944 Introduction

A new early yellow pompon blooming Oct. 25th. Flowers are medium sized (2") and mature evenly on the spray. The foliage is small and there is no surplus growth on the stem, making it easily and quickly cut and handled. Heavy producer.

\$5.00 per dozen, \$7.50 for 25
\$12.50 for 50, \$20.00 per 100
\$150.00 per 1000



Gold Coast

GOLDEN SPRAY—B. S. & Co., 1937. Soft golden yellow without a trace of bronze. Fine spray and good yielder. Good for shading. One of the best early yellows.

GOLDFINCH—B. S. & Co., 1932. Somewhat darker than Golden Spray and follows it blooming in late October. Good for shading.

NUGGETS—B. S. & Co., 1924. Best yellow for early November. Fine for shading and for pot culture. Flowers one to one and one-half inches in diameter.

YELLOW DOT—Yellow sport of Pink Dot. Good for shading. Flowers about two inches in diameter with dark bronze centers. Blooms November 1st.

CHRYSANTHEMUMS—POMPONS—(Continued)

YELLOW DOTY—Large yellow pompon that can be disbudded successfully.

DERIGOLD—B. S. & Co., 1938. A good clear yellow for blooming November 10th. Flowers are about two inches in diameter and the variety is a heavy producer. Very good for shading.

ILLINI GOLD—A very good golden yellow color with flowers $1\frac{1}{2}$ to 2 inches in diameter. Good grower and a heavy producer.

YELLOW FELLOW—B. S. & Co., 1924. Deep clear yellow for mid-November. Good producer and good for shading and for pot culture.

BRISTOLITE—Deep golden yellow for late November cutting.

PRINCETON—Golden yellow. Produces fine sprays and blooms November 15th.

CANARY—B. S. & Co., 1940.

A canary yellow for late November. Grows to good height and produces heavily. The flowers are $2\frac{1}{2}$ inches in diameter and have good substance.

NORINE—A deep golden yellow button pompon for Thanksgiving. A good producer.

YELLOW YULETIDE—Clear lemon yellow sport of Yuletide. The flowers are $2\frac{1}{2}$ inches in diameter and bloom in late November and December.



Canary

GOLDEN MODENA—A late golden yellow pompon blooming early in December. The flowers are $1\frac{1}{2}$ inches in diameter.

DECEMBER GOLD—Deep golden yellow flowers $2\frac{1}{2}$ -3 inches in diameter blooming about the middle of December.

YELLOW ROYAL QUEEN—A yellow sport of the white pompon Royal Queen. The flowers are about 2" in diameter and clear yellow. Blooms in December.

YELLOW SNOW—A bright yellow sport from Snow. The form, growth habit and period of blooming are identical to the white variety, making it a valuable addition to the late pompons.

\$1.00 per dozen, \$5.00 per 100, \$45.00 per 1000

CHRYSANTHEMUMS—POMPONS—(Continued)

PINK

CHO CHO—B. S. & Co., 1942. Large button type pink pompon that grows to medium height and produces heavily. Blooms October 9th and is mid-season quality.

\$1.25 per dozen, \$6.00 per 100, \$50.00 per 1000

LILAC—B. S. & Co., 1930. Bright lavender pink. Blooms October 15th.

JEWEL—B. S. & Co., 1930. The most popular early pink. Large button type of clear pink. Fine for shading. Blooms October 15th.

BONNIE MAID—B. S. & Co., 1932. Follows Jewel. Larger flower and is fine for pot culture as well as for cutting.

ECSTASY—B. S. & Co., 1937. Good clear pink. Makes fine sprays and is very good for shading. Flowers are 2-2½ inches in diameter. Blooms in late October.

SHEILA—B. S. & Co., 1939. A medium sized clear pink flower. Makes fine stiff sprays, yields plentifully and blooms about October 25th.

ISOBEL—B. S. & Co., 1941.

May be described as a pink Nuggets. The flowers are a good deep pink and are 1-1½ inches in diameter. Blooms October 25th. Very good for shading.

ROSE PEARL—B. S. & Co., 1940. A strong bushy grower that produces quantities of bright lavender sprays. The flowers are about two inches in diameter. Blooms October 25th.

LETITIA—B. S. & Co., 1931.

Similar to Pink Dot with a more lavender color and more sturdy growth. Good for shading. Blooms in late October.



Isobel

PINK DOT—B. S. & Co., 1924. A white ground with a dark pink center. Flowers are about 1½ inches in diameter and the variety is good for shading.

FAIR MAID—B. S. & Co., 1942. Beautiful clear shade of daybreak pink. An unusual color that sells at once on our wholesale market. Blooms are 2½ inches in diameter and produced on fine sprays. Blooms October 28th.

\$1.25 per dozen, \$6.00 per 100, \$50.00 per 1000

ROSE CHARM—B. S. & Co., 1924. Bright rose pink. Large flower good for dis-budding. Blooms in early November.

LAVERA—B. S. & Co., 1935. Medium pink flower 1½-2 inches in diameter. makes fine sprays and blooms in early November.

CHRYSANTHEMUMS—POMPONS—(Continued)

BRIGHT SPOT—B. S. & Co., 1938. Bright pink color with a darker spot in the center. Large button type produced on good sprays. A very good variety for shading.

PINKITEE—B. S. & Co., 1943. Large pink pompon blooming in early November. The flowers are about 2½ inches in diameter, borne on stiff stems and good sprays. The color is a medium pink. First quality and heavy production insure a profit on this variety.

\$2.50 per dozen
\$12.00 per 100
\$100.00 per 1000

MASTERPIECE—A large flower of a rich tourmaline pink. Equally good disbudded or in spray form. Also good for pot culture. Blooms November 15th.

SILVER TIPS—B. S. & Co., 1930. Deep pink flower with silver tips on the petals. Flowers are about 2 inches in diameter and bloom in late November.

USONA—A favorite for Thanksgiving. Good sprays and a heavy producer.

UNEEDA—B. S. & Co., 1942. Late pink pompon with good color and substance. Should quickly make a place for itself for Thanksgiving. Grows to medium height and produces well.

\$1.25 per dozen, \$6.00 per 100, \$50.00 per 1000

BRONZE

RED WING—B. S. & Co., 1943. A very early red-dish-bronze pompon blooming October 10th. The petals are tipped with gold and the flowers are about two inches in diameter. Good, compact sprays and heavy producer. A top quality bronze to start the season.

\$2.50 per dozen, \$12.00 per 100, \$100.00 per 1000



Pinkitee



Red Wing

CHRYSANTHEMUMS—POMPONS—(Continued)

NUBIAN—B. S. & Co., 1928. Reddish bronze blooming in late October. The flowers are 1-1½ inches in diameter.

JEMIMA—B. S. & Co., 1932. Bright reddish bronze that is very good for shading. Blooms in early November.

ALGIERS

1944 Introduction

New bright bronze pompon bordering on apricot color. The flowers are medium sized (2"-2½") and borne on an excellent compact spray. Blooms November 1st and is a very heavy producer.

\$5.00 per dozen, \$7.50 for 25

\$12.50 for 50, \$20.00 per 100

\$150.00 per 1000



Algiers

CREOLE—B. S. & Co., 1937. An excellent golden bronze for shading. Flowers are about 1½ inches in diameter. Good producer.

GOLD DROP—B. S. & Co., 1929. Golden bronze with a dark center. Fine for shading. Blooms November 1st.

FLAMBEAU—B. S. & Co., 1941. Golden bronze with a dark center and dark tips on the petals. Flowers are about 1½ inches in diameter. A heavy producer blooming November 1st.

MANCHUKO—B. S. & Co., 1938. A very unusual and attractive combination of gold and bronze. One of our favorites for early November.

CHRYSANTHEMUMS—POMPONS—(Continued)

BRONZE MASTERPIECE—B. S. & Co., 1941. Bronze sport of Masterpiece. The flowers are large and disbud very well. The color is a bright bronze and the variety is a heavy producer. Blooms the middle of November.

\$1.25 per dozen, \$6.00 per 100, \$50.00 per 1000

PIRATE GOLD—B. S. & Co., 1939. A rich golden bronze pompon of medium size. Strong growth yielding fine sprays. Blooms November 10th.

NEW YORK—Large button type. Fine bronze with a dark center.

SUNSET—B. S. & Co., 1943. A brilliant orange-bronze pompon blooming November 20th. The flowers are about two inches in diameter and produced on well-formed stiff sprays. A good producer and clean grower.

\$2.50 per dozen

\$12.00 per 100

\$100.00 per 1000



Sunset

LEGAL TENDER—B. S. & Co., 1931. Our best bronze for Thanksgiving. The flowers are a bright bronze and about 2 inches in diameter. Strong grower and heavy yielder.

BEAUTAN—A bright golden tan color that is very attractive and different. The flowers are about 1½ inches in diameter and borne on good sprays.

DOROTHY TURNER—Rich deep bronze for late November.

DUSKY MAID—B. S. & Co., 1939. A rich red and gold colored round flower of medium size. The variety grows a little taller than average and produces very heavily on the sprays. Our best for late November and December.

CHRYSANTHEMUMS—POMPONS—(Continued)

RED

ROBIN HOOD—B. S. & Co., 1935. Rich deep blood red. Flowers are 1-1½ inches in diameter and have fine texture. Blooms November 10th and is good for shading.

GRENADIER—B. S. & Co., 1932. Rich deep red blooming after Robin Hood.

ANEMONE VARIETIES

Rooted Cuttings

Price Schedule on Page 6

LISTED IN ORDER OF DATE OF FLOWERING

WHITE

THE BELLE—Pure white. Makes good sprays and is good for growing in pots. Blooms November 1st.

LITTLE AMERICA—Pure white blooming November 1st. Good for disbudding.

COLLARETTE—B. S. & Co., 1942. A white anemone with a bright yellow cushion. The flowers are 2¼ inches in diameter and are produced in fine sprays and have a splendid substance. This should become a great favorite because of its ability to withstand handling. Blooms Nov. 5th.

\$1.25 per dozen

\$6.00 per 100

\$50.00 per 1000



Collarette

WHITE ANEMONE—A pure white anemone that responds very well to disbudding. The flowers attain a size of about five inches when disbudded and have long stiff stems. Blooms about November 5th.

SHASTA—B. S. & Co., 1940. A pure white anemone with a small cushion with three to four inch flowers grown in sprays. A heavy producer and is very profitable to grow. Very good for shading. Matures November 8th.

CHRYSANTHEMUMS—ANEMONES—(Continued)

WHITE FREIDA—A white sport of Freida. Five inches in diameter when disbudded. Small yellow cushion. Blooms November 8th.

IRENE HAYES—White anemone with a high cushion. Flowers are five to six inches when disbudded. Ready to cut November 15th.

WHITE NORMA—A white sport of Norma. Excellent for disbudding.

GARZA SUPREME—A white anemone that blooms in December and holds over Christmas if desired. Makes good sprays and is a heavy producer.

YELLOW

HELIOS—A clear yellow anemone blooming November 10th. Very good for disbudding.

SUZANNE MILLER—Bright yellow sport of Norma. Fine for disbudding.

SUNBRITE—B. S. & Co., 1941.

Similar to the old favorite Sunshine except that Sunbrite does not spoil in the cushion as Sunshine did. A good producer and holds well on the plant. The flowers are about two inches in diameter and are a bright golden yellow. Blooms in late November.

GLEAM—A deep lemon yellow anemone that blooms in early December and is excellent for disbudding. The flower is about five inches and produced on a long stiff stem.



Sunbrite

YELLOW GARZA SUPREME—A yellow sport of Garza Supreme, identical in every respect except color.

CHRYSANTHEMUMS—ANEMONES—*(Continued)*

PINK

BETTY ROSE—Bright pink ray petals and a lighter pink cushion. Flowers are four to five inches when disbudded and a little smaller when grown in sprays. Matures November 1st.

LINDA LOU—B. S. & Co., 1940. Pink ray petals with a light yellow cushion. Something new and very novel. Makes fine sprays and is a heavy producer. Blooms November 10th.

TUXEDO—A rose pink anemone grown primarily for disbudding. The petals are quite narrow and plentiful, making a flower 5 to 6 inches in diameter. The cushion is small and yellow. Blooms November 10th.

LULABEL—B. S. & Co., 1941.

A suffused pink with a yellow cushion. The bloom is three to four inches in diameter and is produced in fine sprays. The growth is of medium height and very sturdy producing a heavy yield. Blooms November 12th.



Lulabel

FREIDA—Beautiful shade of pink with a small yellow cushion. Flowers are five inches when disbudded. Blooms November 15th.

NORMA—Pink ray petals with yellow cushion. Large flower and fine for disbudding.

DARK NORMA—A dark pink sport of Norma.

DARK PINK SUPREME—A pink anemone that blooms in early December and may be grown either in sprays or disbudded. Six inches in diameter.

CHRYSANTHEMUMS—ANEMONES—(Continued)

PURPLE

PURPLE QUEEN—An aster purple anemone with a yellow cushion. A good producer blooming November 10th.

PURPLE DAISY—B. S. & Co., 1941. An aster purple anemone for growing in sprays. It is a heavy producer and holds well on the plant. Blooms November 20th. The flowers are about 2 inches in diameter. A very attractive novelty.

BRONZE

MRS. CHAS. WYLIE—A light bronze anemone that makes a flower five inches in diameter when disbudded. The cushion and ray petals are the same color. Has a high cushion. Blooms November 3rd.

CORA SCOVILLE—Bright bronze ray petals with a flat cushion of a lighter bronze. Grows 4-5 inches in diameter when disbudded.

ROLINDA—A reddish bronze anemone with a low cushion. The flowers are about four inches in diameter when disbudded. Ready to cut November 11th.

BRONZE TUXEDO—A bronze sport of the pink Tuxedo. Good bronze color very effective with yellow cushion center.

BRONZE FREIDA—A bronze sport of the pink Freida. Small cushion and regular ray petals. Excellent for disbudding. Matures November 15th.

RED

CRUSADER—Light maroon anemone with cushion florets tipped with gold. Blooms in early November.

GARNET—A deep red for growing in sprays. Flowers are 2½-3 inches.

*For Distinctive Flower Arrangements
Anemone and Single Varieties*

**will increase your assortment of colors and forms and command
novelty prices.**

CHRYSANTHEMUMS—SINGLES

SINGLE VARIETIES

Rooted Cuttings

Price Schedule on Page 6

LISTED IN ORDER OF DATE OF FLOWERING

WHITE

ILLINI GLORY—A single white about three inches in diameter. Produces good sprays and blooms November 8th.

SILVER EMBLEM—A white single with many petals forming a solid disc. Makes large sprays.

PINK

HASAGAWA PINK—Bright orchid pink with a yellow button center. The flowers are 2-2½ inches in diameter and borne on good sprays. A very good single for late November.

VALENCIA—An orchid pink single 5-6 inches when disbudded. A very attractive novelty with enough salmon color near the center to make it glow. Blooms November 25-30th.

DARK PINK VALENCIA—A dark pink sport of Valencia.

AURORA—B. S. & Co., 1942.

A late pink single that will prove extremely valuable for cutting along with the Garzas. The blooms are three inches in diameter, bright pink with yellow disc. Grows four feet tall with strong stems and the yield is very heavy.

\$2.50 per dozen

\$12.00 per 100

\$100.00 per 1000



Aurora

CHRYSANTHEMUMS—SINGLES—(Continued)

BRONZE

PASADENA—Good bronze color. Flowers two inches in diameter on good sprays. Good for shading. Blooms early in November.

GOLDEN GLEAM—Golden bronze color with flowers 2-2½ inches in diameter. Good for shading. Fine sprays and a good producer. Matures Nov. 5th.

ABSOLUTE—A very bright bronze single with touches of red. The flowers are about three inches in diameter and can be disbudded successfully. Ready to cut November 10th.

MASONS BRONZE—Bright bronze with yellow button center. Abundance of ray petals forming almost a solid disc. Excellent for disbudding, reaching a size of 4 to 5 inches. Blooms about November 10th.

RED

CALIFORNIA RED—Dark bronze red single blooming October 25th. Flowers about two inches in diameter. Good for shading.

KASHIMA RED—Bright red single blooming November 1st. Excellent for shading.

EUROPA—An intense cardinal red single of exceptional substance. May be grown either as a single disbud or as a disbudded spray. Matures November 5th.

\$1.25 per dozen, \$6.00 per 100, \$55.00 per 1000

MASONS RED—Dark red single sport of Masons Bronze. Solid disc of ray petals and a yellow button center. Excellent for disbudding, reaching a size of 4 to 5 inches. Blooms November 10th.

RADIANT—Bright red with yellow disc. Flowers 2½ inches in diameter blooming November 15th. Good for shading.

*Let Us Plan Your Chrysanthemum
Planting For You*

We will select varieties most adapted to your need and have the rooted cuttings ready for delivery at planting time.

CHRYSANTHEMUMS IN SEPTEMBER BY SHADING

Each variety on the following list has been tested and found to be satisfactory for blooming early with the aid of a few hours shade to shorten the day length. We will be glad to advise you concerning this practice.

LARGE FLOWERING

Yellow	Pink	White	Bronze
Gold Lode	Pink Chief	White Chief	Golden Bronze
Celestra	Justrite	Ambassador	Mongol
Comet	October Rose	Albatross	Detroit News
Y. Ambassador	Old Rose	Snow White	Indianapolis Bronze
Blazing Gold	Roseum	Monument	
Good News	Indianapolis Pink	Indianapolis White	
Jubilee	Thanksgiving Pink	Marketeer	
Harvest Moon	Peter John		
(Exhib.)	Rosy Morn		

POMPONS

White	Yellow	Pink	Bronze
Earliwhite	Yellow Hammer	Cho Cho	Nubian
Silver Bells	Golden Spray	Jewell	Jemima
Snowcloud	Goldfinch	Letitia	Creole
Seagull	Nuggets	Pink Dot	Gold Drop
White Pearl	Yellow Dot	Ecstasy	Manchuko
White Caps	Mary L. Hall	Isobel	New York
Bobby	Derigold	LaVera	Bronze Masterpiece
Illini Snowflake	Yellow Fellow	Bright Spot	Pirate Gold
	Illini Gold	Masterpiece	
		Rose Pearl	
			Red
			Robin Hood

ANEMONES

The Belle	*Cora Scoville
*Betty Rose	Shasta
Linda Lou	*Suzanne Miller
*Mrs. Chas. Wylie	*Irene Hayes
*White Anemone	Lulabel

SINGLES

California Red	Radiant
Kashima Red	Hasagawa Pink
Pasadena	Illini Glory
Golden Gleam	

* These anemones are excellent for disbudding and also for shading into bloom in September and October. Grown three or four per plant they are definitely worthwhile.

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INDIANAPOLIS RED

Poinsettia

Those who have grown this variety are unanimous in their praise of its superior quality and general satisfaction. We find that one plant in a four-inch pot makes a good sized Christmas plant. Try a few.

In order to distribute Indianapolis Red among more growers we are limiting orders to 250 plants.

From 2½-inch pots—\$15.00 per 100, \$125.00 per 1000—250 at the 1000 rate.

Introducing for

1945

Casablanca

Plant Patent No. 612

THE WHITE CARNATION WE HAVE
BEEN WAITING FOR

- ★ Large, full, pure white flower
- ★ Long, stiff stem
- ★ Vigorous, clean growth
- ★ Very spicy fragrance
- ★ Heavy producer—No splits

DELIVERY BEGINNING IN DECEMBER, 1944
ORDER EARLY

BAUR-STEINKAMP & CO.

P. O. Station A

Indianapolis 8, Ind.

Breeders of Fine Carnations and Chrysanthemums